



Carmel Middle School PTSA Sponsorship Program



Carmel Middle School PTSA is kicking off the Corporate Sponsorship Program for the 2023-2024 school year. We are excited to welcome local businesses to become sponsors of our wonderful school. Your business will receive advertisement opportunities within our school community to market your goods and services. We are offering sponsorship at Platinum, Gold, Silver and Bronze levels to fit the budget and marketing needs of your business. Please reference the chart below for specific benefits for each sponsorship level.

	Platinum	Gold	Silver	Bronze
Benefits	\$1,500	\$1,000	\$500	\$250
Company/Organization logo will be displayed on a banner (provided by PTSA) at school wide PTSA events	✓			
Company/Organization may advertise on Carmel PTSA social media platforms 4 times a year	✓			
Company/Organization will be featured in a special "Sponsor Spotlight" article in the PTSA newsletter sent to Carmel families	✓	✓		
Logo placed in weekly PTSA newsletter sent to Carmel families	✓	✓		
Company/Organization will receive a sponsor certificate to display at establishment	✓	✓	✓	
Company/Organization may advertise on Carmel PTSA social media platforms 2 times a year.	✓	✓	✓	
Company/Organization recognized as a Corporate Sponsor at all home football games	✓	✓	✓	✓
Logo placed on Carmel PTSA website including link to company/organization website	✓	✓	✓	✓
Company/Organization recognized in a special edition PTSA newsletter to thank all sponsors	✓	✓	✓	✓
Company/Organization logo included on THANK YOU SPONSORS banner displayed in carpool line at Carmel	✓	✓	✓	✓

If you would like more information or if you are ready to become a corporate sponsor, please contact president@carmelptsa.org