

Carmel Middle PTSA Corporate Sponsorship

**Our school needs you more than ever!
We are asking local businesses to partner with Carmel Middle School
to support our school and sponsor the PTSA.**

This year brings unprecedented changes, but one thing is certain. Our students need our support. Our teachers need our support. Our administration needs our support to provide the BEST online learning environment possible. Please take a moment to consider the options below.

Businesses will receive advertisement opportunities within our school community (including web and email blasts) to market their goods and services. We are offering sponsorship at the platinum, gold, silver and bronze levels to fit the budget and marketing needs of your business. Please reference the chart below for specific benefits to each sponsorship level.

	Platinum	Gold	Silver	Bronze
Benefits	\$1500	\$1000	\$500	\$250
Company/Organization logo on a banner displayed at the school entrance for 1 week, 3 times a year	x	x		
Company/Organization logo on weekly email sent to Carmel families	x	x		
Approved used of the Carmel Middle School logo on your website and marketing materials	x	x	x	
Company/Organization logo on Carmel Middle School Facebook Page	x	x	x	
Company/Organization logo on the PTSA Website, includes link to company/organization website	x	x	x	x
Company/Organization logo on email sent to Carmel families, including ability to send coupons, 4 times a year	x	x	x	x

If you are interested in sponsoring Carmel Middle School and want to find out more, please contact Britt Yett at brittyett@gmail.com.

If you are ready to sponsor, please email your media packet to admin@carmelptsa.org and submit payment by check written to "Carmel PTSA" to 5001 Camilla Drive Charlotte, NC 28226.